

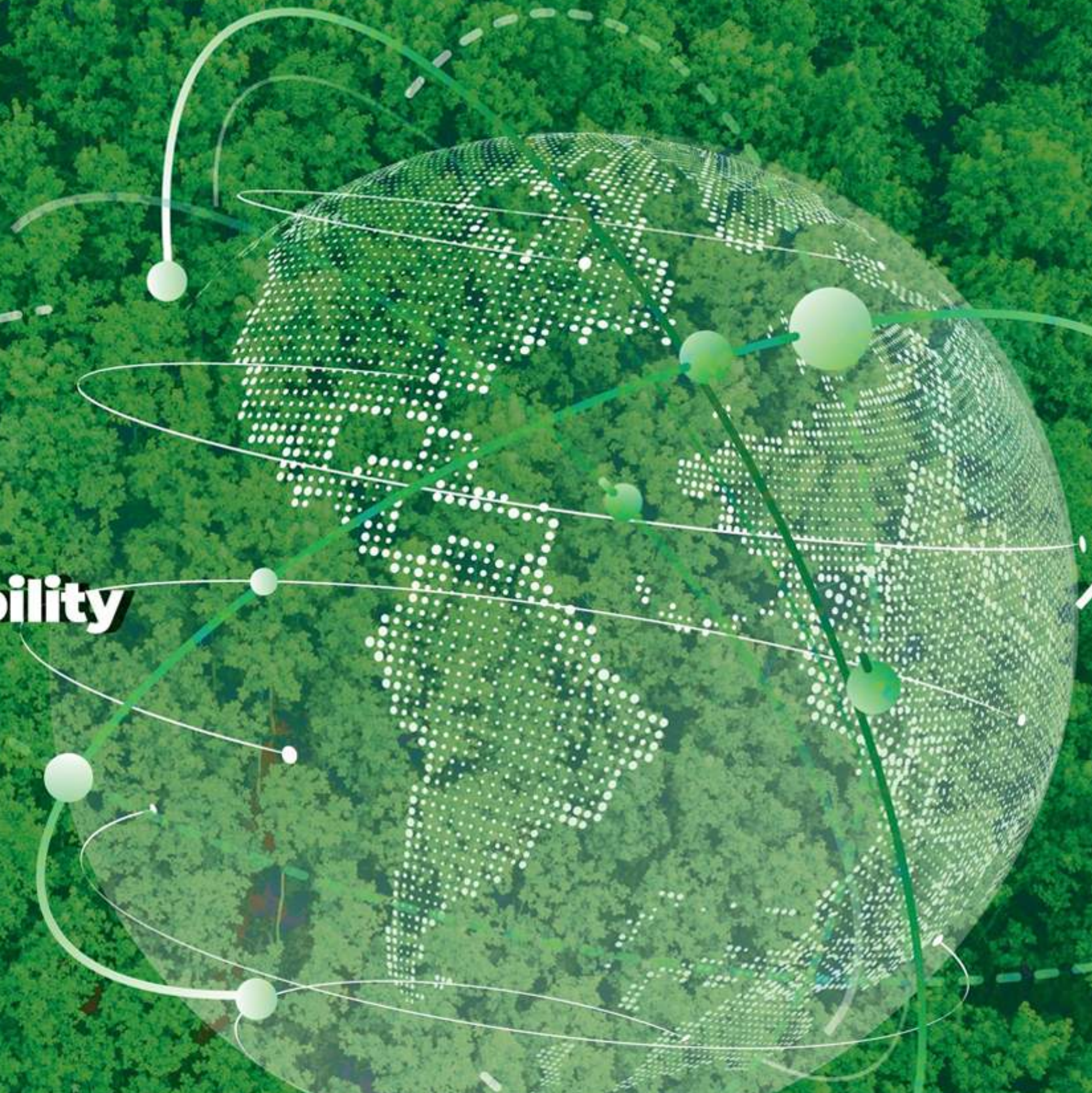
GREEN ECONOMY FORUM  **2023**

NET ZERO

Pathway toward sustainability

 : 8:00 a.m. - 12:00 p.m., August 18, 2023

 : Rex Hotel Saigon



INDUCTION

- Vietnam's economy has yet to bottom out after three years of tumbling in the Covid-19 pandemic. Given heightened pressures, the global economic recession has appeared to be yet another headache for the country at times of uncertainty.
- To get out of the woods, Vietnam is determined to embrace a two-pronged strategy that focuses on sustainable economic development while also putting a high emphasis on environmental protection aspects. In light of this, bolstering a comprehensive green growth strategy is regarded as a must.
- **The Green Economy Forum 2023** program, held by the Saigon Times Group, will come under the theme "*Net Zero - Pathway toward sustainability*".
- The event will be attended by local and international experts, officials, scientists and executives, with discussions on the following topics:
 - Challenges and opportunities of the Net Zero progress
 - Green economy - a pathway to recover and thrive
 - Transition to green growth with solutions to issues of capital, investment cost, revenue and profit
 - Latest trends of domestic and global green transition with an eye on consumer demand

GREEN ECONOMY FORUM  **2023**





AGENDA

**Greeting
Opening remarks**

7:30

8:50

Presentation 1: Net Zero has gone viral amid global economic downturns

Presentation 2: Making words and deeds aligned

9:05

9:20

Presentation 3: The path to Net Zero: Unveiling the business journey

**Discussion 1:
NET ZERO - Turning promise into reality**

9:35

10:25

Discussion 2: Carbon credit generates sustainable earnings

Thank-you messages from the organizer closing

11:15



PRESENTATIONS

1 Net Zero has gone viral amid global economic downturns



Speaker

Prof. Dr. Jonathan Pincus
Senior International Economist, UNDP

The goal of achieving net-zero emissions has become one of the most urgent tasks. The presentation will give insights into the feasibility of the net-zero commitment, how to reduce carbon footprint, improve CO2 capture technology for industry, and prioritize sustainable development in operations.

3 The path to Net Zero: Unveiling the business journey



Speaker

Ms. Lam To Trinh
Vice President, Innovation &
Business Development of
NS BlueScope Vietnam Limited

Golden opportunity for green growth: Opportunities abound for local businesses to realize the net-zero emissions target.

Making headway: Bolstering the public-private partnership in achieving the goal of net-zero emissions in the face of climate change and recession.

2 Making words and deeds aligned



Speaker

Mr. Tan Boon Thor
Head of Commercial and
Design Management of
Fraser's Property Vietnam

During COP26, Vietnam has made a strong commitment in response to the climate change impacts. The Net Zero race becomes an urgent call to the responsibility of the local business community, with many opportunities arising. In this regard, the pioneer's advantage could give the local market-savvy a leg up in efforts of branding, keeping up with the latest trends in consumer demand, technology advancement, and exploring potential markets.

PANELISTS



Dr. Vo Tri Thanh

Former vice-president of the CIEM



Ms. Emily Hamblin

*British Consul General
in Ho Chi Minh City*



Ms. Eline van der Veen

*Netherlands Deputy Consul General
in Ho Chi Minh City*



Mr. Pham Phu Ngoc Trai

*Founder and Chairman of the
Packaging Recycling Organization of
Vietnam (PRO Vietnam) and
Advisory Board member of ICED*



Assoc. Prof. Dr. Nguyen Hong Quan

*Head of the Institute for
Circular Economy Development (ICED),
VNU-HCM*



Assoc. Prof. Dr. Tran Dinh Thien

*Former Director of the Vietnam
Institute of Economics*



Mr. Ha Dang Son

*Deputy Chief of Party (Technical),
USAID Vietnam Low Emission
Energy Program II
(V-LEEP II)*



Ms. Lam To Trinh

*Vice President, Innovation &
Business Development of
NS BlueScope Vietnam Limited*

PANELISTS



NET-ZERO

Turning promise into reality



Moderator
Dr. Vo Tri Thanh
Former vice-president of the CIEM



Mrs. Emily Hamblin
*British Consul General
in Ho Chi Minh City*



Mr. Ha Dang Son
*Deputy Chief of Party (Technical),
USAID Vietnam Low Emission Energy Program II
(V-LEEP II)*



Ms. Lam To Trinh
*Vice President, Innovation & Business Development
of NS BlueScope Vietnam Limited*

Topic: At COP26, Vietnam was committed to net-zero emissions by 2025. To this end, what is Vietnam's plan for transitioning to a sustainable economy, how can relevant agencies and ministries develop comprehensive strategies to achieve this objective, and what have businesses done to green their manufacturing processes?

DISCUSSIONS



Carbon credit generates sustainable earnings



Moderator

Assoc. Prof. Dr. Nguyen Hong Quan

Head of the Institute for Circular Economy Development (ICED), Vietnam National University-Ho Chi Minh City



Mrs. Eline van der Veen

Netherlands Deputy Consul General in Ho Chi Minh City



Assoc. Prof. Dr. Tran Dinh Thien

Former Director of the Vietnam Institute of Economics



Mr. Pham Phu Ngoc Trai

Founder and Chairman of the Packaging Recycling Organization of Vietnam (PRO Vietnam) and Advisory Board member of ICED

Topic: Carbon credits, or carbon offsets, serve as a measurable, verifiable mechanism of greenhouse gas emission cuts by allowing businesses to emit a certain amount of CO₂ or other greenhouse gasses in operations. Both companies and countries can be allotted credits and trade them for the emissions balance worldwide. Given the overarching aim of reducing the number of credits, credit holders must find solutions to reduce greenhouse gas emissions effectively, including transitioning toward green production and utilizing sustainable technologies.

In recent years, the forestry sector has planned to roll out various carbon trading projects to finance forest protection and development efforts. The Government is working on the regulatory framework completion for the carbon credit market, incentivizing the participation of potential businesses and investors.



MEDIA

Event coverage and media will be accessible in all publications of the **Saigon Times Group**

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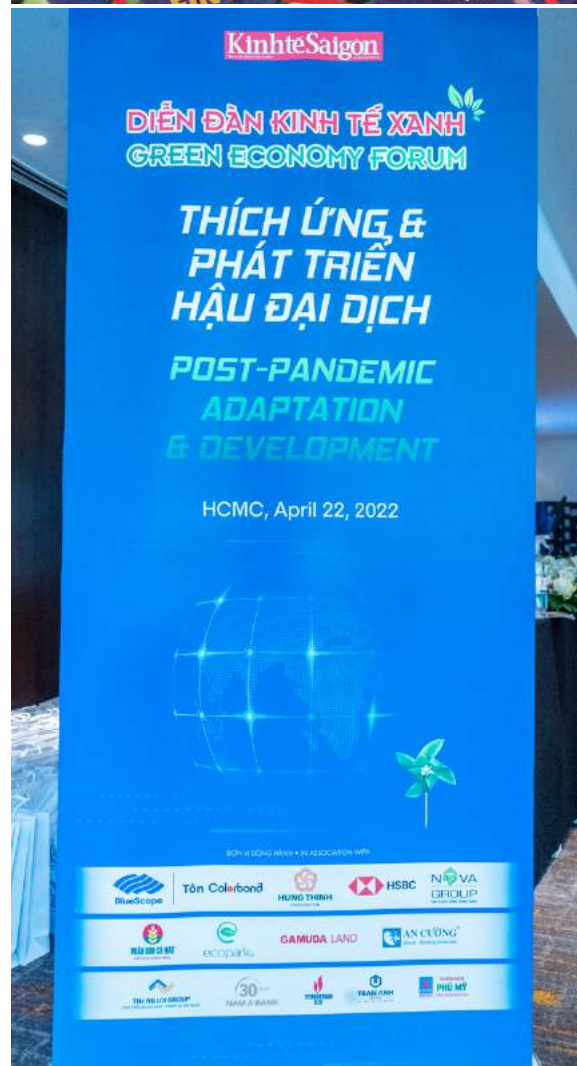
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MEDIA

Some media publications (Backdrop, LED screen, photobooth, standee,...) at Green Economy Forum 2022



GALLERY



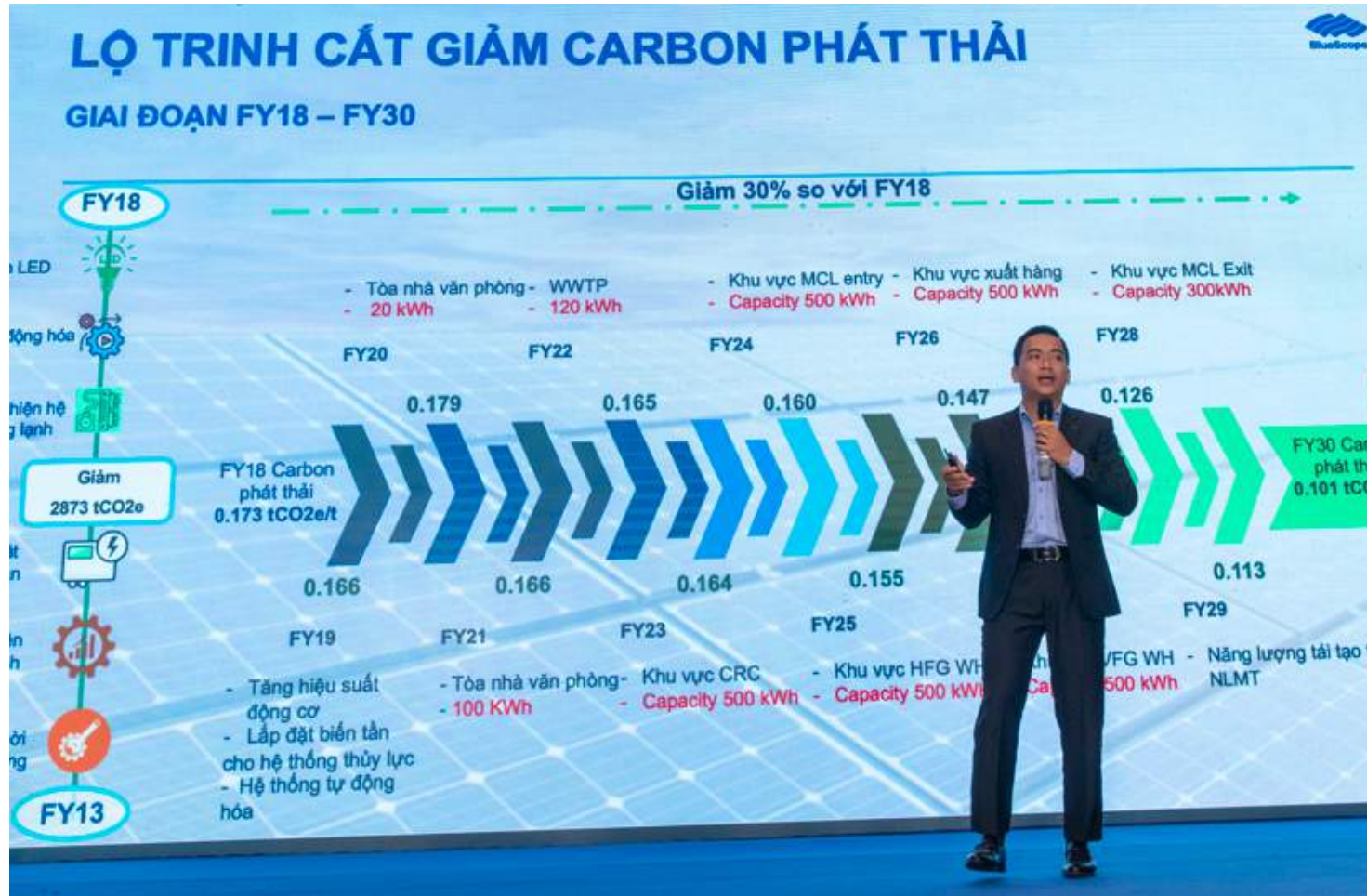
The editorial board of the Saigon Times Group presents flowers to speakers; A view of the Green Economy Forum 2022 during the first discussion

In addition to industry experts and business executives, the forum will be attended by members of foreign diplomatic corps in Vietnam, including Italian and Thai officials.



GALLERY

Presentations at the Green Economy Forum 2022



Keppel's Commitment to Environmental Sustainability

Who is Keppel?

We provide solutions for sustainable urbanisation, focusing on four key areas comprising energy & environment, urban development, connectivity and asset management.

Our Commitment

To halve the Company's Scope 1 and 2 carbon emissions by 2030, compared to 2020 levels, and achieve net zero by 2050.





Event coverage and media will be featured in all publications of the **Saigon Times Group**



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Thank you!



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GREEN ECONOMY FORUM  

